



Sponsorship & Marketing Opportunities

Event Prospectus

*3 Days of Competition
12+ Exhibit Hours
1000+ Attendees
450+ Students*

DOUBLE TREE by Hilton

AT THE ENTRANCE TO

UNIVERSAL ORLANDO

DECEMBER 16-18, 2024

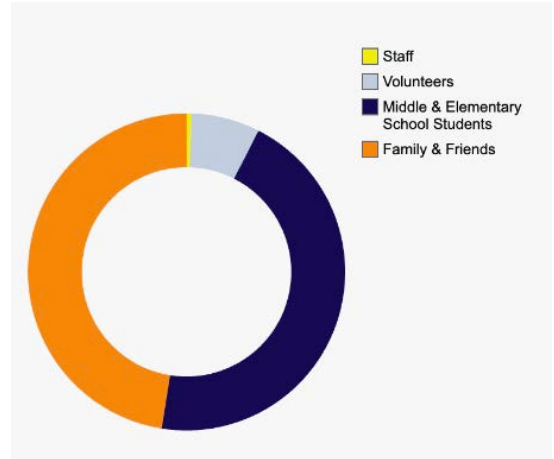


DOUBLE TREE
BY HILTON™

Fun In The Sun Signature Event Info

The 2nd Annual Fun In The Sun robotics event is the premier VEXIQ Robotics Education & Competition Foundation's Signature Event of the year for central Florida, bringing in student robotics teams from around the globe to compete for a direct ticket to the VEX Worlds Competition. Exhibiting sponsors are able to engage with 1,000+ attendees in person and on-line.

ATTENDEE BREAKDOWN
(1,000+ in 2023)



2023 PARTNER TESTIMONIALS



"The turn out for this event was beyond the expectations!"

– Marketing Director



"It's not often we see a first year event this successful."

– Owner ShowU Productions



"A well ran event!"

– Event Partner

SPONSOR & EXHIBITOR OPTIONS

As a conference sponsor, you will have access to some of the world's most engaged students, teachers, friends and family both in person and online. We are committed to providing our sponsors with maximum exposure throughout the course of the event.

EVENT SPONSORSHIP OPPORTUNITIES

	Presenting	Premier	Platinum	Gold	Silver	Bronze
Sponsor benefits	\$12,000	\$8,000	\$5,000	\$2,500	\$1,000	\$500
Link and listing on funinthesunrobotics.com website	✓	✓	✓	✓	✓	✓
1 Bag stuffer (sponsor to provide)	✓	✓	✓	✓	✓	
Logo on sponsor wall	✓	✓	✓	✓		
One digital ad in our Email sent to all members	✓	✓	✓	✓		
An exhibitor booth at conference	✓	✓	✓			
One half-page, full-color advertisement in Bags	✓	✓	✓			
Company acknowledgment with company logo display at Opening Ceremony	✓	✓				
Company acknowledgment on welcome signage at entry to the event	✓	✓				
2 Night Hotel Stay at Host Hotel (Complimentary)	✓	✓				
Customized speaking opportunity at Opening or Closing Ceremony	✓					
Company logo on all conference printed materials as presenting sponsor	✓					
Company acknowledgment with company logo on displays at Closing Ceremony	✓					
Dedicated email marketing (one before and one after the event) from the event team on your company's behalf to our attendees.	✓					
Paid dinner for 2 with FITS committee members	✓					

OTHER SPONSOR OPPORTUNITIES

(must be accompanied by a sponsorship package of Bronze or greater)

Registration Desk - \$2,500

***sole sponsorship opportunity**

Make your company visible to every attendee as they approach the registration desk with your logo displayed across the registration desk panels. Sponsorship also includes company handout and promotional item in registration bags.

Room Drop - \$2,500

***Two sponsorships available**

Put your company's best foot forward and your materials directly in each staying attendees hands with a hotel room drop. Your promotional items and materials will be neatly displayed in every attendee's room.

Conference Email Blast - \$750

***10 spaces available**

As an email blast sponsor, you will receive logo recognition, promotional copy (up to 75 words) and a link to your company's website.

Competition Field Sponsor - \$2500

***6 Single Field sponsorships available**

Your logo placed at 1 of 6 competition fields, Highly viewed area and announced during the finals by the highly energized MC.

Skills Fields Sponsor - \$2500

***2 sponsorships available**

Your logo placed at 1 of 2 practice / skills field areas.

Bag Sponsor - \$1500

Sponsor to provide 750 bags

Lanyard Sponsor - \$3500

Your logo placed on lanyards

For a customized plan, contact Patrick Gibson at atefillc@yahoo.com

SPONSOR APPLICATION

SPONSOR INFORMATION

All sponsors subject to approval by the planning team

DEADLINE

July 1, 2024

Company Name:

Contact:

Agency Name:

Contact:

(if applicable)

Billing Address:

Email Address:

Phone:

Authorized Signature:

Date:

PLEASE INDICATE BELOW

Which sponsorship level you are reserving.

SPONSOR LEVELS*

- Presenting Sponsor \$12,000
- Premier Sponsor \$8,000
- Platinum Sponsor \$5,000
- Gold Sponsor Silver \$2,500
- Sponsor Bronze \$1,000
- Sponsor \$500

OTHER SPONSOR OPPORTUNITIES

- Lanyard Sponsor \$3,500
- Registration Desk \$2,500
- Room Drop \$2,500
- Conference Email Blast \$750
- Competition \$2,500
- Field Sponsor \$2,500
- Bag Sponsor \$1,500
- Skills Field Sponsor \$2,500

CREATE SPONSOR OPPORTUNITIES

Have an idea for a sponsorship not listed?

Share your thoughts here: _____

*DISCOUNTS AVAILABLE

on multi-advertising and/ or sponsorship contracts

SPONSOR APPLICATION

Please provide a 25-word description of your company's product(s) and/or service(s) with this application. Your application cannot be processed without a description. Please type or print legibly.

PAYMENT INFORMATION

To ensure proper communication and security of your payment information, we are only able to accept checks. Please sign the on the line below accepting this this agreement in its entirety. Once complete, mail a check along with the signed hard copy of this agreement to Pinecrest Lakes Academy (see below) and also send a digital copy via email to Patrick Gibson: ateflc@yahoo.com

Signature:

Total Amount Due:

ALL CHECKS PAYABLE TO:

Pinecrest Lakes Academy
Memo Line: Fun in the Sun Robotics 2024
14012 Old Hwy 50, Clermont, FL 34711

Pinecrest Lakes Academy is a **Non-Profit 501c3*

PLEASE NOTE

Your sponsorship will not be confirmed until payment is received. Our preferred payment is by check. **Email completed application to Patrick Gibson: ateflc@yahoo.com**



Design Innovate
 Sportsmanship
program
 Teamwork Engineer



build Create
 Think Inspire
drive
 Amaze

Science, Technology, Engineering, and Math are subjects that help students prepare for the world beyond high school. We have the privilege of coaching VEX Robotics teams that bring together students from schools across the region to build, program, drive, and compete with robots that they have designed and built to perform the tasks required to play a game that is specially designed for each year's competition season.

The Robotics Education and Competition Foundation has selected our group for the second year to host the VEX IQ Signature Event in Florida this year. More than 100 teams consisting of 400+ students and their families will come to Orlando for "Fun in the Sun" three days of building, programming, driving, team building, alliance partnerships, and competition from around the world.

We invite you to partner with our team to make this event possible. We are 100% volunteer ran, with a team of over 70 wonderful people. Our event offers access to over 1,000 attendees from all across the globe, made up of students, teachers, friends and family members, 12+ hours of exhibition time over a 3 day period, and a chance to market your offerings on and offline to the many followers involved in our event. Thanks for your consideration and we look forward to hearing from you.

- The FETS Planning Team

